Khyati Mynam

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To: Khyati Mynam

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Dear Khyati,

We turned one! To commemorate this special milestone, we held the first ever India Plastics Pact Annual Conference in New Delhi on the 21st of September. This newsletter looks at how we celebrated our anniversary at the <u>Conference</u> and provides glimpses into <u>field visits</u> with our colleagues from WRAP and UKRI later that month. We also announce <u>three new Pact Members!</u>
Read on to learn about the exciting work that has been taking place!

India Plastics Pact team

One year on: the first IPP Annual Conference

This was a special meeting for us all as it was the first occasion for all the Members and Supporters to meet in person after the Pact's inception. This was a perfect moment to connect because WRAP along with colleagues from UKRI was visiting India. The conference was attended by 47 individuals from across the Pact's membership.

The day's programme was divided into three parts, with the first aiming to *inform*, the second, *galvanise*, and the third, *inspire*.



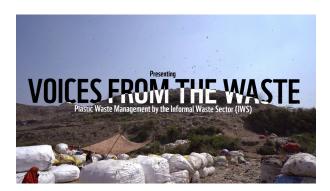
Session one: Inform

A high level summary of the excellent progress made in Year 1 was presented, including the establishment of the Advisory Committee, formation of four Collaborative Action Groups, and the launch of the Pact's Roadmap to 2030. We also communicated details of the technical projects: guidance documents being drafted on topics such as **PET bottle design**, the **material flow report on PET packaging** in India, and the informal waste sector. A sneak peek was given into some high-level inferences from the Secretariat's ongoing work on **small format and sachet packaging** and the baseline data reported by Members of the Pact.

Two new reports on PET packaging were launched at the Conference, along with a video on the informal waste sector. Check them out below!



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Watch

Session two: Galvanise

Members and Supporters contributed to identifying gaps and challenges that achieving the Targets presented. Participants had a chance to propose new areas of activity for each of the four targets. Here are some of the focus areas suggested by the participants:

Target 1

- Assessment of alternatives
- Brand and consumer awareness
- Visual guide for members

Target 3

- Citizen awareness campaigns
- Channelize CSR funds
- Film recycling

Target 2

- Design guidances
- Refill/reuse models
- Guidance on usage of compostables

Target 4

- Standards for recycled content
- Quick wins document
- Database of recyclers

The insights we received from everyone have been used to prioritize actions and goals for Year Two of the Pact. A work plan with these priority actions has been presented to the Advisory Committee and will be presented to the wider Pact membership, once approved.

Session three: Inspire

To end the Conference on an inspirational note, experts from India and abroad were invited to speak about innovative work in the plastics domain. Speakers included

- Thais Vojvodic, Plastics Pact Network Manager at the Ellen MacArthur Foundation, who spoke about EMF's vison and how the Pact model helps implement it in different landscapes,
- Shekar Prabhakar, Co-founder and Chief Executive Officer of Hasiru Dala Innovations Private Limited, who spoke about their refill/reuse model in Bangalore city,
- **Krzysztof Krajewski**, *Director of Packaging Sustainability, Reckitt*, who spoke about designing monolayer flexible packaging, and
- **Swaroop K V R**, *Head, Waste Management at Srichakra Polyplast India Private Limited*, who spoke about bottle-to-bottle PET recycling.

All in all, it was a fantastic day full of insightful conversations. *Thank you to all our Members and Supporters for attending and making it a great success!*

Field visits

With our colleagues from WRAP and UKRI in tow, the Secretariat headed to Hyderabad and Bangalore to visit the facilities of some of our Members and Supporters and get a better look at plastic waste management in these cities. We visited plastic waste aggregation and sorting sites, and recycling plants, and the insights we gained from interacting with the people running these sites will help shape the work of the Pact. A big thanks to our signatories who helped facilitate these visits: Banyan Nation, Hasiru Dala, Srichakra Polyplast and Saahas. Check out some glimpses below!



Note: These visits helps the Secretariat team to understand on-ground practices and to tailor the Pact's work plan to create meaningful impact. Think a visit to your organisation's facilities will help the Secretariat? Write to us at takeaction@indiaplasticspact.org to plan a visit.

Welcome onboard!

We are pleased to announce that three new businesses have signed on to the Pact as Members: Mother Dairy, the Pashupati Group, and PepsiCo India. It's great to have you!







The Secretariat will continue engaging and recruiting new Member and Supporter organizations to strengthen the India Plastics Pact. We would also appreciate you spreading the word among your suppliers or partners who would like to join the IPP.

Upcoming meetings and webinars

CAG 4: Third meeting

10 Nov 2022

) 1430 to 1600 hours (IST)

Webinar: rPET reports

23 Nov 2022

1430 to 1600 hours (IST)

CAG 2: Third meeting

25 Nov 2022

1430 to 1600 hours (IST)

Ambition list for Target 1

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Publication of the Target 1 list on 'unnecessary and problematic' plastic items is being prepared and is planned for publication in the coming weeks. We will be in touch with updates and news ahead of publication.



We will be speaking at the upcoming World Ocean Summit Asia-Pacific taking place in Singapore from 29th to 30th November. CII is a supporting organisation for this event being organised by The Economist. Ms Seema Arora, Deputy Director-General, CII, will be addressing the panel on 'Asia-Pacific's role negotiating a global treaty on plastic pollution' in which she will highlight the work of the India Plastics Pact.

Visit the website to register.

Member news

Interested in highlighting your initiatives in this space? Reach out to us at takeaction@indiaplasticspact.org with news about your innovative work in plastics.

Useful links

Video: Introducing the India Plastics Pact | Video: IPP & EPR: jointly solving the plastic crisis |

Video: Testimonials from the growing network | Roadmap to 2030 | India Plastics Pact | New

Plastics Economy Global Commitment | Chilean Plastics Pact | Plastics Pact NL | Polish Plastics

Pact | Portugal Plastics Pact | Canada Plastics Pact | SA Plastics Pact | US Plastics Pact | UK

Plastics Pact | UK Plastics Pact: Progress Against Targets | European Plastics Pact | ANZPAC

Plastics Pact | WRAP's Blog: Working Together with Partners in India to Tackle Plastic

Pollution | WRAP | CII | CII-ITC Centre of Excellence for Sustainable Development | WWF India









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