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Dear India Plastics Pact signatories,

It's time for the second India Plastics Pact Annual Conference!

The member-exclusive conference will include exciting activities and interesting sessions with speakers from India and across the world. [Register now](#) to join us at the conference on **Tuesday, 22 August 2023**, from **1300 to 1800 hours (IST)** at **Desire Hall, Le Méridien, New Delhi**. The conference will be held on the sidelines of [CII's 18th Sustainability Summit](#) from 22-23 August 2023.

A lot has happened in the past few months...

- In May, Innovate UK KTN brought together a Global Expert Mission (GEM) visit to India; to review key enabling technologies for advanced recycling, understand the plastics supply and innovation landscape in India, and explore potential for collaboration in this sector
- In June, the Secretariat launched the India Plastics Pact's first [Annual Report for 2021-22](#)
- The Member Action Plan (MAP) process was initiated with signatories

- The first updates webinar was held to familiarize signatories with the Pact's work; the Secretariat will host similar webinars quarterly.

In the coming year, the Pact will work more closely on reuse-refill strategies and flexible plastic packaging.

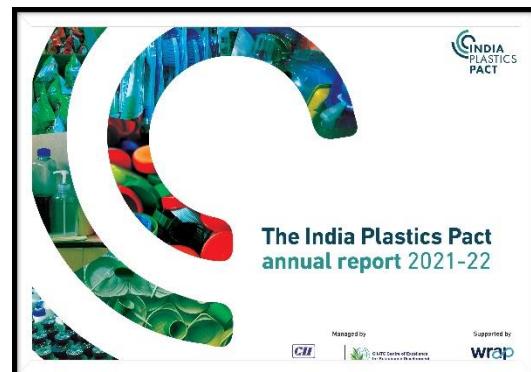
Keep an eye on our [LinkedIn](#) page and on the [website](#) for more information about the Pact and its activities.

India Plastics Pact team

IPP publications

The Pact supports its signatories by providing reliable information on plastics in the Indian context through different publications.

Data presented in the [India Plastics Pact's first Annual Report](#) was collected from signatories and provides an overview of the current usage of plastic packaging. The data also points to the cumulative progress made by signatories towards the Pact's 2030 targets.



Rigid plastic packaging can be designed for improved recyclability, which ensures that it is efficiently collected, sorted, and recycled without affecting recyclate quality. This guidance aims to create awareness among stakeholders of how their design decisions affect recyclability of rigid plastic packaging.



Access all our other publications [here](#).

Welcome on board

We are pleased to announce that Amcor Flexibles India Private Limited, JB Ecotex Limited, and Pidilite Industries Limited have signed on to the Pact as Members... it's great to have you!



The Secretariat will continue engaging and recruiting new Member and Supporter organizations to strengthen the India Plastics Pact: please help and support us by spreading the word among your suppliers or partners.

Upcoming events

9 August 2023

**CAG 4
meeting**

1430 to 1600 hours

22 August 2023

**Advisory Committee
meeting**

1100 to 1300 hours
Le Méridien, Delhi

22 August 2023

**IPP Annual
Conference**

from 1300 hours
Le Méridien, Delhi



Second Annual Conference

1300 to 1800 hours || Tuesday, 22 August 2023

Desire Hall, Le Méridien, New Delhi

Agenda*

- 1300 to 1400 Networking lunch
- 1400 to 1420 Welcome and introductions
- 1420 to 1445 Year 2 progress
- 1445 to 1545 Breakout activity
- 1545 to 1600 Strategy session
- 1600 to 1620 Tea
- 1620 to 1630 The Global Plastics Treaty
- 1630 to 1745 Case studies: Inspire and innovate
- 1745 to 1800 Closing remarks

Register now!

Contact us at takeaction@indiaplasticspact.org if you have any questions about any upcoming events.

Collaborative Action Groups (CAG) updates

CAG 3 (increasing quantity of plastic packaging effectively recycled): A meeting was held on 31st May to corroborate findings and receive inputs on the upcoming report, *Landscape assessment of plastics recycling in India*.

Member Accountability

The Member Action Plan is a forward-looking exercise to

- learn more about proposed signatory actions to meet the Pact's 2030 targets
- help the Secretariat evaluate signatories' progress towards their commitments
- identify areas where signatories require the Secretariat's support

The Member Action Plan process has been initiated with signatories. Please write to the Secretariat team (shourjomay.c@cii.in or nandini.kumar@cii.in) for more details.

Communications and external features

Podcast

Nandini Kumar, Senior Consultant at CII, and other speakers talked to Kalpana Pathak, *The Economic Times* on The Morning Brief podcast about plastic waste management in India, the importance of plastic waste recycling, the role of EPR in plastic waste management, and much more. A link to the podcast is available below.



PODCAST

30/06/2023

External features

Abhay Avadhani, WhatPackaging? magazine wrote about the Pact's work in India's plastics

economy. [Read the article here.](#)

The screenshot shows a news article titled "47 companies create a circular plastics economy through the India Plastics Pact". The article discusses the launch of the Roadmap to 2030 and its shared action plan for signatories. It includes a sub-headline "ROADMAP" and a "Trending News" sidebar about various packaging trends.

The first [Annual Report](#) from the India Plastics Pact, launched in June 2023, provides an overview of plastic packaging placed on the market by the Pact's signatories and their progress to the 2030 targets. [Read the feature](#) published on WhatPackaging? to know more about the report and its launch.

The screenshot shows a news article titled "The India Plastics Pact launches its first annual report". It features a video call interface with three participants and a "Trending News" sidebar about IPP design guidelines.

The India Plastics Pact's design guides describe how design choices affect recyclability of packaging and recommend practices that will maximise recyclability. [Read the Pact's latest feature](#) on WhatPackaging? for more about these design guides.

The screenshot shows the homepage of WhatPackaging?. At the top, there's a navigation bar with links to HOME, NEWS, FEATURES, SUSTAINABILITY, OPINIONS, VIDEOS, EVENTS, and a search bar. Below the navigation is a large image placeholder with the word 'Ad' in the center. To the right of the image is a sidebar with a 'Subscribe to the WhatPackaging magazine' button, a 'Follow us on' section with social media icons for Facebook, LinkedIn, and Twitter, and a small logo for 'WhatPackaging'. Below the sidebar is a 'Trending News' section with a link to 'Various packaging'.

Events and Webinars

Circular Plastics Innovation Workshop

CII, in conjunction with WRAP and UKRI's KTN hosted a full-day workshop on 17 May, in Mumbai. The workshop was attended by the Pact's signatories and other representatives from/of India's petrochemical sector, investors, brands, and the government. Speakers at the session included a delegation of experts from the UK, who spoke about chemical recycling, advanced recycling technologies, and citizen engagement platforms.



The Informal Waste Sector: exploring facets of engagement

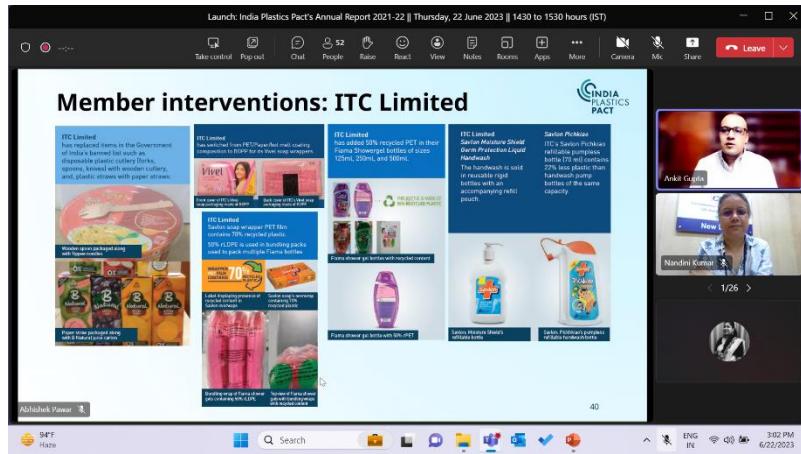
The India Plastics Pact hosted an open-to-all webinar on 31 May, to provide an overview of the Pact's work on the informal waste sector in India, and to introduce the [Project Management Toolkit for Inclusion of the Informal Plastic Waste Recycling Sector](#). Speakers at the session included Arun Murugesh, Saahas Zero Waste, and Yuvraj Singh Bankavat, WWF-India.



Launch: India Plastics Pact's Annual Report 2021-22

The India Plastics Pact hosted an open-to-all webinar on 22 June, to launch the Pact's first Annual Report. Speakers at the session spoke about

- the importance of the Pact's annual data reporting process
- cumulative Member progress to the 2030 targets
- innovative member actions taken to meet individual commitments



Progress and updates webinar

The India Plastics Pact hosted its first updates webinar on 3 August. The webinar aimed to familiarize all signatories with the Pact's activities since its launch.



Did you miss the webinars? Please contact us for the recordings.

Member news: Marico Limited

Marico, under its [Sustainability 2.0 Roadmap](#), aims to use 100% recyclable plastic packaging across its product portfolio by the year 2025. As a signatory to the India Plastics Pact,

Marico realigned its internal KPIs which helped to reduce consumption of virgin plastic by 180 tonnes in FY 2022-23. Some initiatives taken were:

1. increasing recycled content in packaging, such as for hair oil bottles, and
2. reducing the weight of packaging, that led to lesser plastic content in caps and bottles, through innovations in production technology and removing additional plastic from secondary packaging.

These changes were made without affecting the product's shelf life.

Interested in highlighting your initiatives in this space? Reach out to us at takeaction@indiaplasticspact.org with news about your innovative work in plastics.

Useful links

[IPP Reports](#) | [IPP Videos](#) | [India Plastics Pact](#) | [CII](#) | [CII - ITC Centre of Excellence for Sustainable Development](#) | [WRAP](#)



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takeaction@indiaplasticspact.org

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