



INDIA PLASTICS PACT

**Creating a world where plastic is
valued and doesn't pollute the
environment.**

Managed by



Confederation of Indian Industry



CII-ITC Centre of Excellence
for Sustainable Development

Who we are

The India Plastics Pact, a Confederation of Indian Industry initiative, was launched in 2021, and unites businesses, governments, NGOs, and citizens to create a circular economy for plastic packaging in India. We are changing the way plastics are designed, produced, used, and disposed.

India Plastics Pact 2030 targets

Target 1



Define a list of unnecessary or problematic plastic packaging items and take measures to address them through redesign and innovation

Target 2



100%

of plastic packaging to be reusable, recyclable or compostable*

Target 4



25%

average recycled content across all plastic packaging

Target 3



50%

of plastic packaging to be effectively recycled

Why join the Pact

Demonstrate dynamic industry leadership and highlight your actions and achievements.

Gain access to research, innovation, and technical guidance from the Global Plastics Pact Network.

Shape the Pact's body of work and work streams.

Address information asymmetry.

Reduce the learning curve.

Create new cross-value partnerships with businesses, NGOs, and the government.

Join stakeholders across the value chain in collaborative action groups and pilot projects.

Demonstrate progress and set benchmarks to measure and target your impacts.

How we take action

- Collaborative Action Groups
- Design guides
- Technical projects and reports
- Roadmaps
- Consumer awareness campaigns

The Global Plastics Pact Network



Join the India Plastics Pact now!

Collaborate with leading Indian businesses — FMCG brands, retailers, packaging manufacturers and other relevant stakeholders — across the plastics value chain to create a circular economy for plastic packaging.

Together we can!



www.indiaplasticspact.org



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